



OUR LEADS. YOUR OPPORTUNITIES.

COUNCIL CONNECT

ADVERTISING RATES & DATA

MECHANICAL REQUIREMENTS

Full Page Bleed.....	8 5/8 x 11 1/8
(Allow 1/2" inside of bleed for live area)	
Full Page.....	7 x 9 1/2
2/3 Horizontal	7 x 6 1/4
1/2 Island.....	4 5/8 x 7
1/2 Horizontal.....	7 x 4 5/8
1/3 Horizontal	7 x 3
1/3 Vertical.....	2 1/8 x 9 1/2
1/3 Square	4 5/8 x 4 5/8
1/4 Horizontal.....	4 5/8 x 3 3/8
1/4 Vertical	3 3/8 x 4 5/8
1/6 Horizontal	4 5/8 x 2 1/8
1/6 Vertical.....	2 1/8 x 4 5/8
1/8 Horizontal	3 3/8 x 2 1/8
1/8 Vertical.....	2 1/8 x 3 3/8
Trim Size	8 3/8 x 10 7/8
DPI	300
Electronic files can be accepted only as: TIFF, JPEG, EPS and PDF (high resolution). No other electronic files are acceptable.	

The Tri-City Construction Council is proud to introduce their inaugural magazine *Council Connect*. The council's official, annual publication will serve as a wonderful resource to tell members' stories, report on construction projects of importance to the region, promote best practices, and reflect on issues that matter most to the council's members.

The magazine will be distributed free of charge to all members, developers, architects, engineers, city planners, government officials and other key stakeholders of the Tri-Cities construction industry.

BLACK & WHITE SPACE RATES

	MEMBERS	NON-MEMBERS
Full Page.....	\$1264.50	\$1517.40
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1/2.....	\$734.50	\$881.40
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1/4.....	\$454.50	\$545.40
1/6.....	\$344.50	\$413.40
1/8.....	\$254.50	\$305.40

COVER SPACE RATES (MEMBERS ONLY)

Inside Front Cover	\$1414.50
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COLOUR RATES

1 Process Color	\$355.00
Four Color Process.....	\$555.00

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